

Communications and Knowledge Management approaches and tools @ ILRI

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Presentation to UNECA visitors, Addis Ababa, 3 March 2016




Principles


- The knowledge we generate is open and public
- We value the knowledge of our clients and partners
- We publish and communicate using multiple formats for multiple purposes
- We support knowledge collecting, connecting and conversing
- Face-to-face communications are as important as other communication channels
- Communications is everyone's responsibility
- Communications is inextricably linked to research outputs and development outcomes
- Internal communication is part of our communication strategy
- Partnerships are key to our impacts
- We innovate in the ways we share knowledge and use ICTs.


Open by default




Open planning – events and thinking

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Management Committee](#)

[Events and Meetings](#)

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Technical Components

1. Animal Health

2. Livestock and Fish Genetics

3. Feeds and Forages

5. Targeting

6. Gender and Learning

Value Chain Component

4. Value Chain Development

VC Rapid Assessment Toolkit

Resources for VC analysis

[VCD in:](#)

Events of the CGIAR Livestock and Fish Research Program

3

ILRI

Program Planning and Management Committee

[5th Program Planning and Management Committee Meeting, Nairobi, 13-14 December 2012](#)

[4th Program Planning and Management Committee \(PPMC\) meeting, Nairobi, Kenya, Sept 19-20 2012](#)

[3rd Program Planning and Management Committee \(PPMC\) meeting, Nairobi, Kenya, 22 March 2012](#)

[2nd Interim Program Planning and Management Committee \(PPMC\) meeting, Nairobi, Kenya, 29 September 2011](#) 

[1st Interim Program Planning and Management Committee \(PPMC\) meeting, Nairobi, Kenya, 26 September 2011](#) 

Other workshops

[Livestock and Fish at CGARD2, October 2012, Uruguay](#)

[Ethiopia Ruminants Value Chain Planning Meeting, 1-2 June 2012, Addis Ababa](#)

[Ethiopia Livestock Feeds Synthesis meeting, 28-29 May 2012, Addis Ababa](#)

[India Dairy Value Chain Planning Meeting, 2-3 May 2012, Delhi](#)

[Vietnam Pork Value Chain Planning Meeting, 30 April - 1 May 2012, Delhi](#)

[Component 1.3 Feed and Forages Component meeting, 28-29 April 2012, Hyderabad](#)

[MilkIT Inception Workshop, 24-25 April 2012, Tanzania](#)

[Ethiopia Livestock Feeds Training week 12-16 March 2012, Addis Ababa](#)

[Tanzania Dairy Value Chain Inception Workshop, 9 March 2012](#)

[Component 2 Value Chain Development Team Meeting and Tools Workshop, 5-8 March 2012, Nairobi](#)

[Ethiopia Livestock Feeds inception Workshop, 21-22 February 2012, Addis Ababa](#)

[MilkIT pre-inception workshop, 24-25 January 2012, Nairobi](#)

[Value chain analysis workshop, 17-18 November 2011, Nairobi](#)

[Livestock and Fish Program Planning meeting, Nairobi, Sept 25-29, 2011](#)

[Livestock and Fish Program Stakeholder meeting, Addis Ababa, August 2010](#)

‘Open’ events – all the discussions

- Face-to-face conversation
- Meetings and workshops
- Online consultations



Africa RISING

- Wiki Home
- Recent Changes
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- About the Program
 - Institutional history
- The Projects
 - East and Southern Africa
 - AR Nafaka Tubocha project
 - Ethiopia Highlands
 - West Africa
- Africa RISING phase 2
 - Planning milestones
- Program-wide work & teams
 - Communication activities [also see Communication logos, template, tools]
 - Monitoring and evaluation (M&E)
 - Science Advisory Group (SAG)

☆ events

Events List

This page is meant to list out important events happening at either program level (e.g. program learning events, etc.) or at project level (e.g. ESA planning meeting, field trip in West Africa, FEAST training course in Ethiopia). If events under the correct heading and if you are unsure contact Simret Yasebu at [s.yasebu\[at\]cgiar.org](mailto:s.yasebu[at]cgiar.org) or Jonathan Jodhang at [j.jodhang\[at\]cgiar.org](mailto:j.jodhang[at]cgiar.org). For your information, all events are featured here, while only most important events are featured (Google) [calendar of events](#).

Program level events

2016

- March 2016: Africa RISING Scientific Symposium (Ito)

2015

- 20 December 2015: [Program coordination meeting \(PCT14\)](#), Online
- 18 November 2015: [Program coordination meeting \(PCT13\)](#), Online
- 9 October 2015: [Program coordination meeting \(PCT12\)](#), Mali
- 6-8 October 2015: [Africa RISING Program Strategy Workshop](#), Mali
- 1-4 September 2015: [Africa RISING phase 2 design team meeting](#), Wageningen University, Netherlands
- 31 August - 1 September 2015: [Farm typology meeting](#), Wageningen University, Netherlands
- 5 June 2015: [Program coordination meeting \(PCT8\)](#)
- 2-5 June 2015: [Africa RISING Program Coordination Team retreat](#), Washington DC

We support

- Design and organization (prepare)
- Facilitate and manage (collaborate)
- Document, report and follow up

Open on social media to communicate research

Our Aims

- Empower staff to capture, connect and converse: sharing knowledge with each other and partners; get the knowledge they seek
- Collect, organize and license all ILRI research outputs ... for maximum re-use
- Extend the accessibility and visibility of ILRI's research outputs
- Present 'evidence base' for others to easily find and use
- Communicate the role of livestock


Open on social media to communicate research

Current focus

- Open, accessible knowledge
- Wider social engagement
- In different spaces
 - Individual/Personal
 - Team/Project
 - ILRI-wide
 - With partners

Open on news

<http://news.ilri.org/>



ILRI news

better lives through livestock

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AGRICULTURE / CLIMATE CHANGE / CRP57 / ENVIRONMENT

Millions of small-scale food producers on a collision course with climate change

Posted on 1 Dec 2011 by ILRI COMMUNICATIONS • [Leave a comment](#)

For people living in absolute poverty and chronic hunger, the solution is not to rid the world of livestock, but to find ways to farm animals more efficiently and more sustainably



CRP57 / EVENT REPORT / LIVESTOCK-FISH / SPOTLIGHT / VALUE CHAINS

Livestock and Fish goes after the gold standard: Transformation at scale


Posted on 19 May 2015 by SUSAN MACMILLAN • [Leave a comment](#)

The Value Chain Transformation and Scaling Flagship of the CGIAR Research Program on Livestock and Fish works to enable innovations for the transformation and scaling of selected livestock

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better lives
through livestock



CGIAR

science for a food
secure future

ILRI is a member of the CGIAR Consortium

Open for feedback

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ilri strategy

May 10,
2012

Which strategy directions for ILRI?

Posted by ILRI Communications under [ILRI](#)

[\[19\] Comments](#)

Archived Entry

Post Date :

May 10, 2012 at 1:17 am

Category :

[ILRI](#)

Do More :

You can skip to the end and leave a response. Pinging is currently not allowed.


To guide detailed development of our strategy, we have developed a ‘**storyline**’ setting out our overall thinking (see below). We developed it as a way to guide our attention and focus on the issues we face in addressing livestock development. Alongside this, we are looking at the ways we do research, the partnerships and approaches we use, and how to make these more effective.

Please read the storyline below and give us your comments and feedback :


1. Do you agree with the starting diagnosis – that ILRI needs to expand its scope, focus and targets, and the reasons why? Tell why you disagree and what you disagree with!
2. How about the three approaches and the system typologies underpinning them – ‘inclusive growth’, ‘low growth’ and ‘growth with externalities’. Do these reflect the


Open presentations


<http://www.slideshare.net/ilri>


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 Nairobi, Kenya


 Agriculture / Forests / Fisheries


 www.ilri.org


 The International Livestock Research Institute (ILRI), a CGIAR Consortium Research Center, works at the crossroads of livestock and poverty, bringing high-quality science and capacity-building to bear on poverty reduction and sustainable development. ILRI works in Africa and Asia, with offices in East and West Africa, South and Southeast Asia and China.


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



 **RESEARCH PROGRAM ON Livestock and Fish**
More meat, milk and fish by and for the poor

Business plan for a centralized pig abattoir in Masaka, Uganda

Mable Kabagabu





Uganda smallholder smallholder pigs value chain review and planning meeting
Kampala, 14-15 May 2015

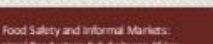
   

   1 of 19   




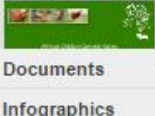
Business plan for a centralized pig abattoir in Masaka, Uganda 38 views

ILRI's updates

 **ILRI uploaded**
  

Food Safety and Informal Markets: Animal Products in Sub-Saharan Africa


Presentations 1559

Documents 484

Infographics 0

Videos 0

Open photos

<https://www.flickr.com/photos/ilri>



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Open multimedia

Videos



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Introducing the ILRI campus in Kenya: The facilities and the people.
3,000 views · 1 year ago
This short film introduces some of the people, hosted institutions and facilities at the ILRI Nairobi campus.

Latest film and video



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ILRIpodomatic.com

Podcast	Duration	Date
ILRI FMC - Nairobi, April 20, 2015	15:52	04/23/15
ILRI FMC - Nairobi, April 10, 2015	13:30	04/17/15
ILRI FMC - Nairobi, March 27, 2015	7:12	04/17/15
ILRI FMC - Nairobi, March 6, 2015	9:50	03/06/15
ILRI FMC - Nairobi, February 27, 2015	15:26	03/06/15

More...

Write something... Post

Asaah Ndambi became a follower of 27 days ago

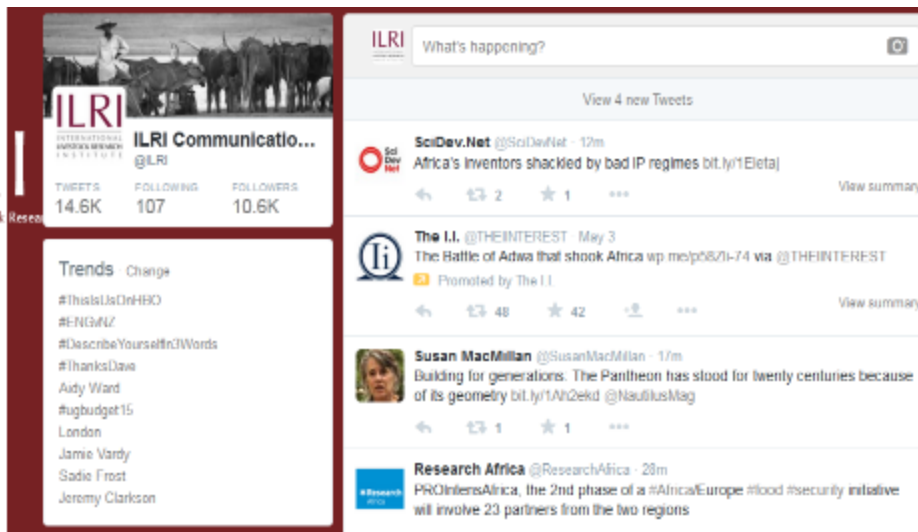
ILRI podcast is now episode 1 FMC - Nairobi, April 20, 2015 28 days ago

Open on social networking

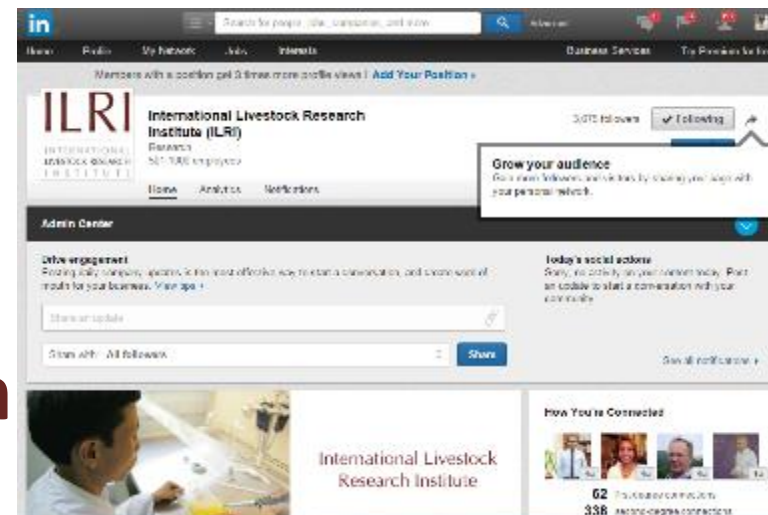
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Open reports and repository



CGSpace
A Repository of Agricultural Research Outputs

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Welcome

This is a repository of agricultural research outputs and results produced by different parts of CGIAR and partners. It indexes reports, articles, press releases, presentations, videos, policy briefs and more. Visit the community of your choice; search across the whole site; sign up for email alerts and newsfeeds on topics or groups that interest you.

CGSpace is a collaboration of several centers and research programs. It is hosted by the International Livestock Research Institute.

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Select a community to browse its collections.

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[AgriFood Chain Toolkit](#) [103]

[Animal Genetic Resources Virtual Library](#) [1065]

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[Center for International Forestry Research \(CIFOR\)](#) [3501]

[CGIAR Challenge Program on Water and Food \(CPWF\)](#) [2208]

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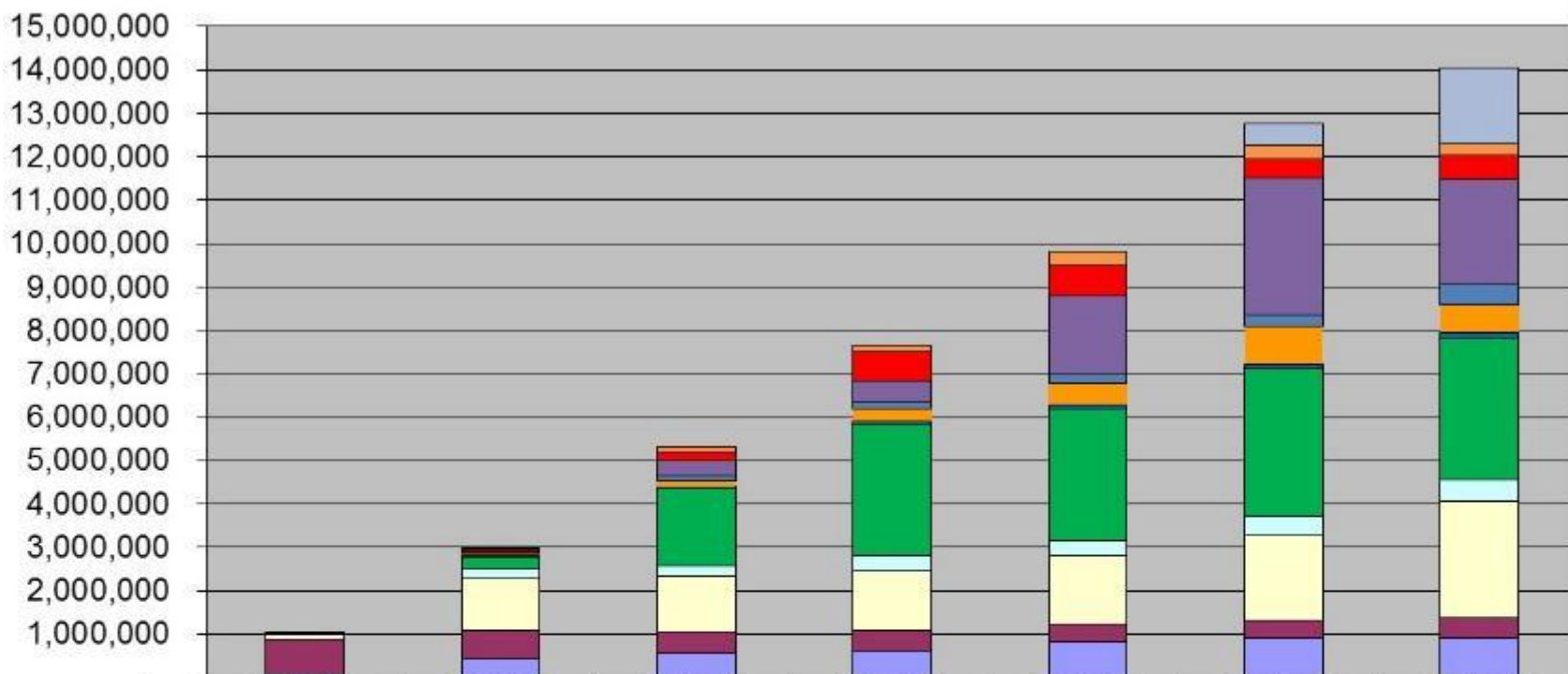
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Working in the open!

- “bringing activities out of closed repositories and applications [*and events and processes*], and pulling them into the open increases the likelihood of learning information earlier.”
- **Working out loud** = Observable Work + Narrating Your Work
 - Narrating Your Work: journaling what you are doing in an open way for others to follow
 - Observable Work: creating / modifying / storing your work where others can see it, follow it and contribute to it, before it is final

ILRI Web Services Stats 2009-2015



	Total 2009	Total 2010	Total 2011	Total 2012	Total 2013	Total 2014	Total 2015
Twitter views						515,874	1,750,552
Job views		13,146	121,443	150,347	317,469	302,026	247,743
Presentation & poster views	731	40,359	189,804	654,509	695,778	446,947	573,534
Photo views		13,388	366,717	495,587	1,816,602	3,163,393	2,407,410
Facebook views		7,531	125,036	161,081	209,606	263,484	465,819
Wiki views		69,955	118,864	276,969	478,000	851,788	647,077
Film & video views	6,026	20,935	37,961	53,621	97,945	100,940	122,377
Repository views	-	269,198	1,784,050	3,037,505	3,027,830	3,412,971	3,275,884
Blog views	22,785	242,413	246,760	373,513	361,852	447,477	496,175
Google book pageviews	115,301	1,188,617	1,268,523	1,368,900	1,572,521	1,964,049	2,685,678
ILRInet pageviews	803,630	649,022	490,235	444,212	425,430	392,759	452,515
Website pageviews	67,896	438,628	571,018	628,626	809,785	910,386	917,592

Project Comms Model



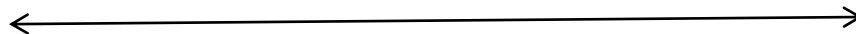
Face to face , events

- Probably the thing ILRI does most ...

Event Reporting Model @ ILRI



PLANNING



REPORTING

Information Services @ ILRI

- Access to online journals
- Reading and study areas
- Order books and documents for project (\$)
- Meeting spaces
- Publication distribution
- Copying
- Contact management



Internal communication @ ILRI

- ILRIInet
- Week ahead (Email)
- Kampus Kalendar
- Coffee mornings
- Digital signage
- Yammer
- Townhalls
- Video conferencing



Kampus Kalendar

This Week (April 28–May 4, 2014)

April 29
Ephrem Tesema will be attending a gender working group discussion which is organized by Agri-hub Ethiopia.

April 29–May 4
Zelalem Lema will be in Nairobi for a CapDev workshop on Innovation Platform for Humid tropics with the role co-facilitator/trainer with Iddo Dror mainly on the three innovation platform practice briefs and will be sharing cases from NBDC and Africa RISING IP activities. Endalkachew Wolde-meskel and Taminu Amanu from N2Africa project will also be attending the workshop.

April 30, 2–4 p.m.
Africa RISING Ethiopia partners monthly meeting at Sof Omar meeting room.

May 1–2
Iain Wright will be attending a workshop at Wageningen University, Netherlands to develop a joint research proposal 'Managing feed and breed for livestock and fish value chains'.



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ILRI Commons

ILRI Commons is a group for ILRI people doing communications, information management, capacity building, knowledge sharing, web things, ICT stuff, and public awareness.

Conversations | Info | Files | Photos | Discussions

Show something with this group

Ethel Makila
4 hours ago

Why is biochar referred to as the "wonder grass"? Come and find out this Friday during the commons meeting at the arbo barani. Vision Makila, you will find out why it is good for climate change. You'll find out perhaps we can mitigate climate change contamination of foods by

Info

The innovation and learning space for all ILRI people doing communications, information management, capacity building, knowledge sharing, web things, ICT stuff, and public awareness.

Members (7)

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